



Americas QBR: Trade Marketing Strategy Deep Dive

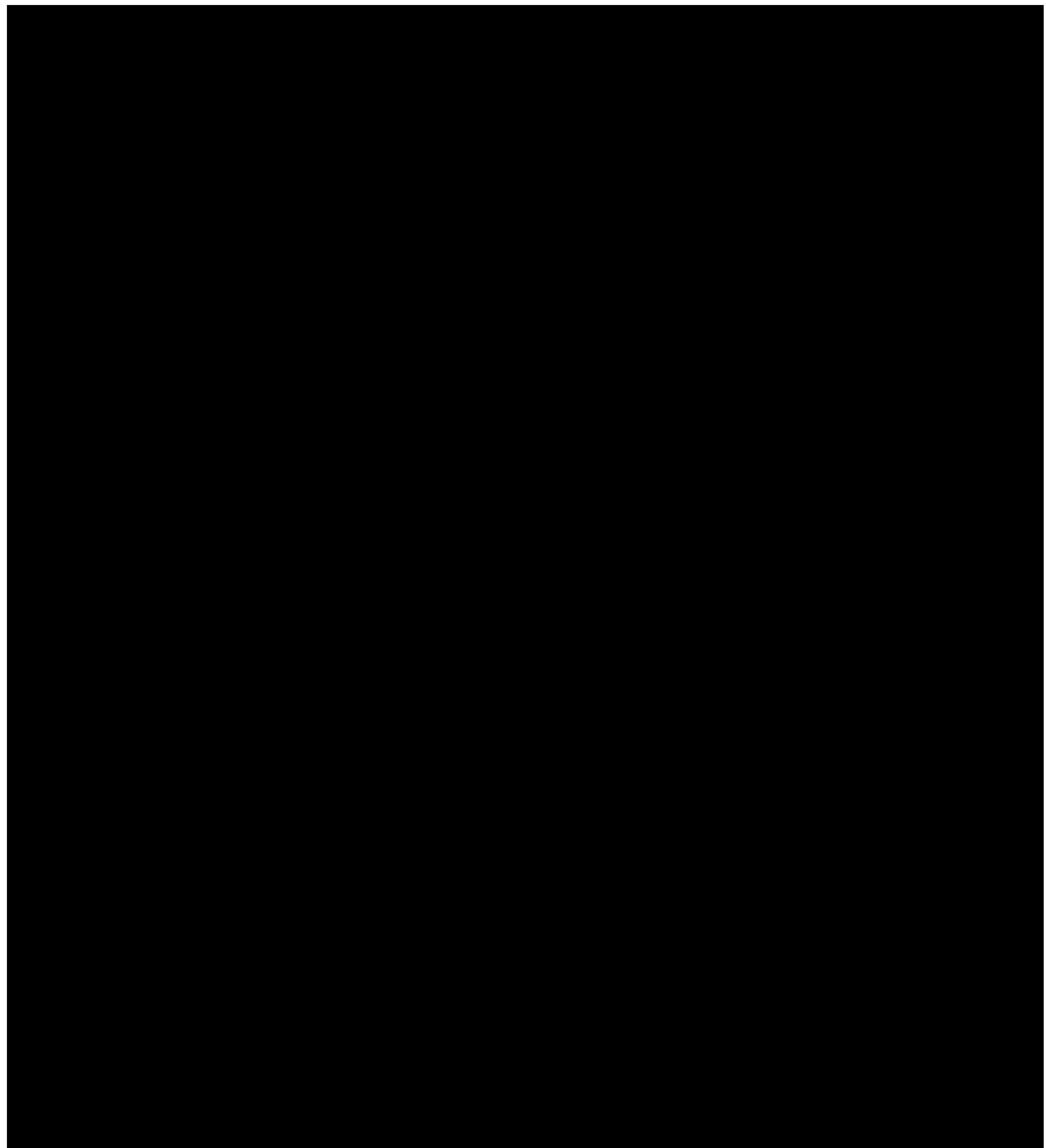
April 12, 2019

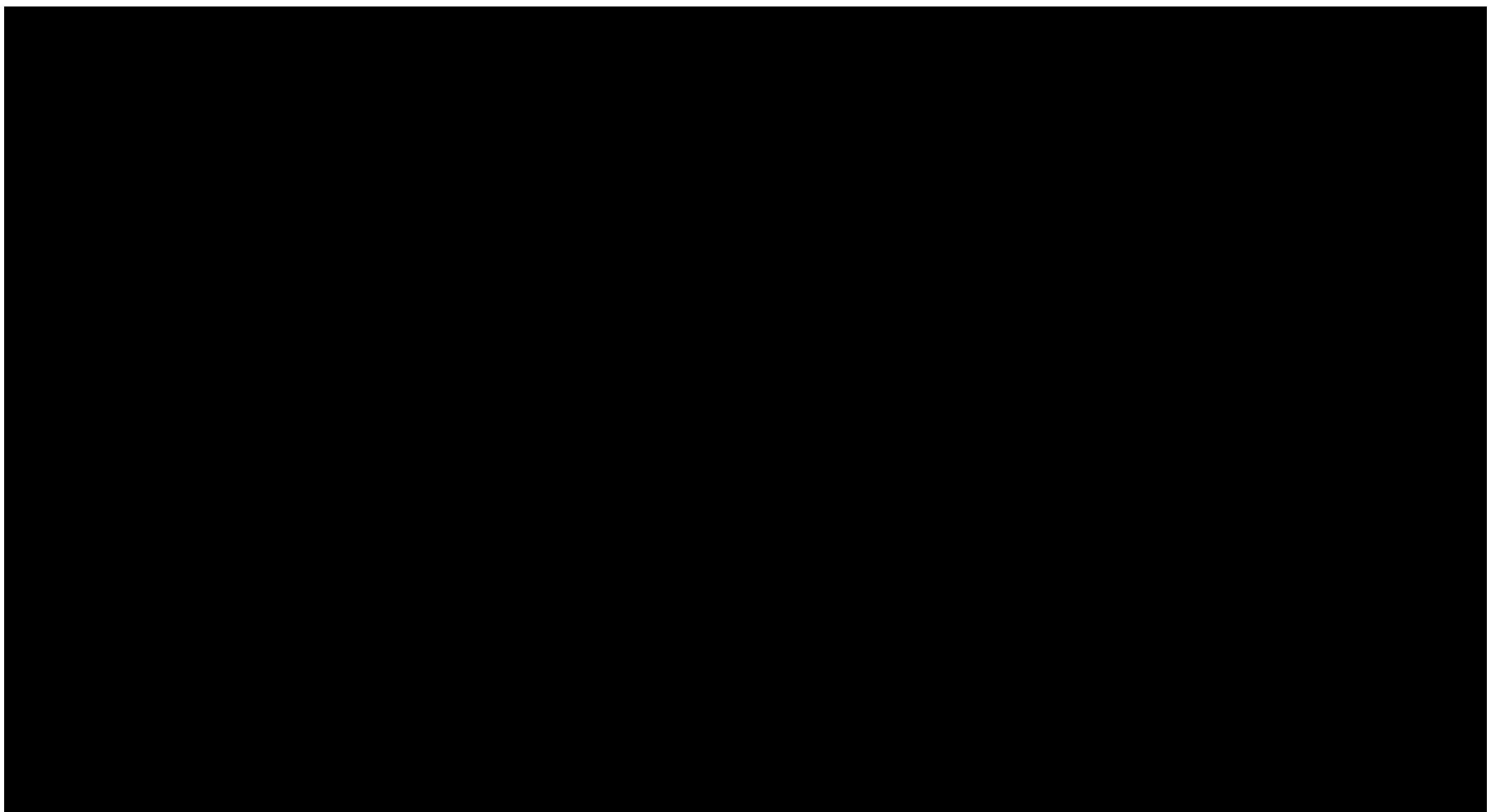
For Reference:
[Trade Marketing Emerging Strategy](#)

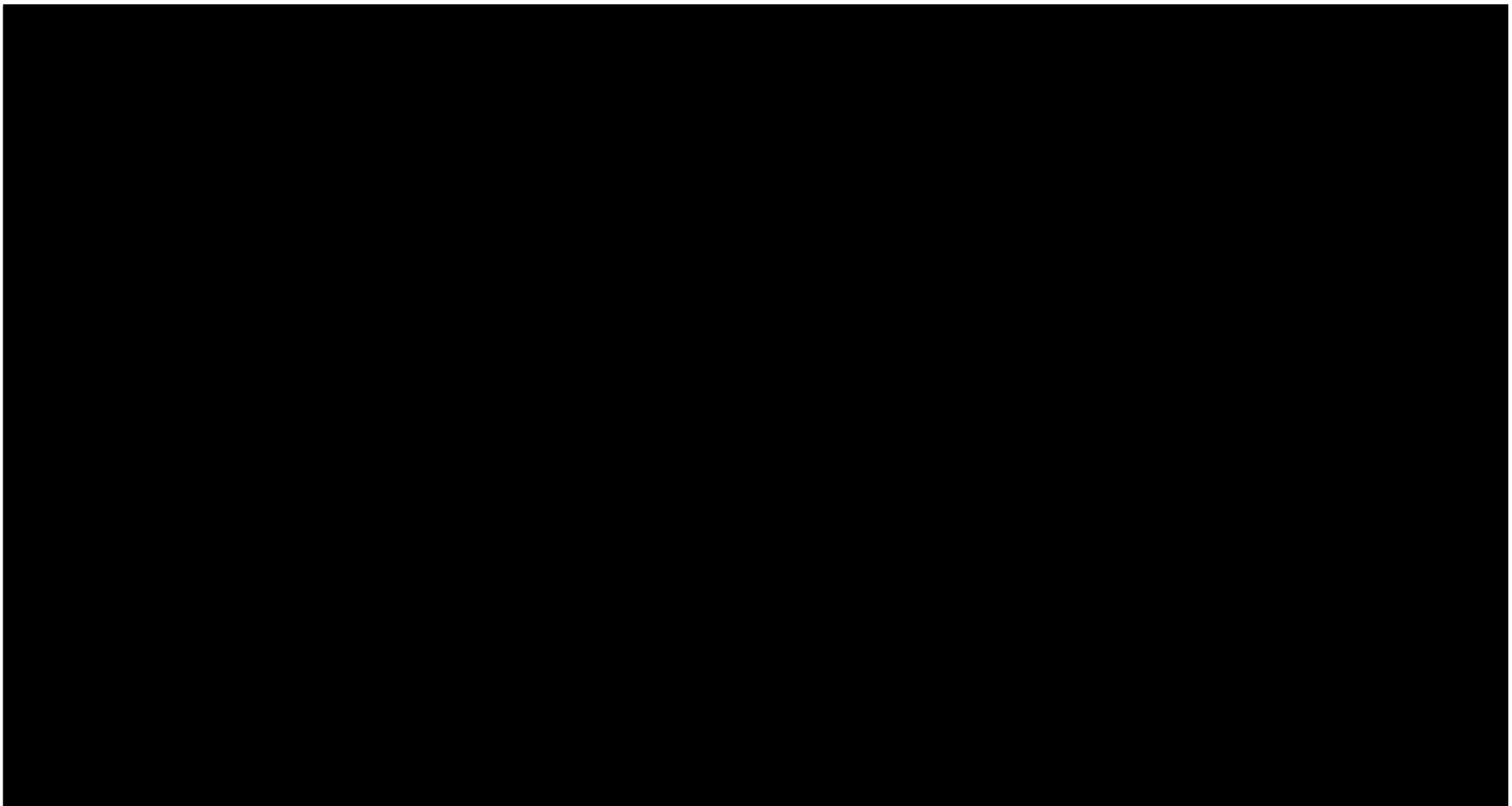
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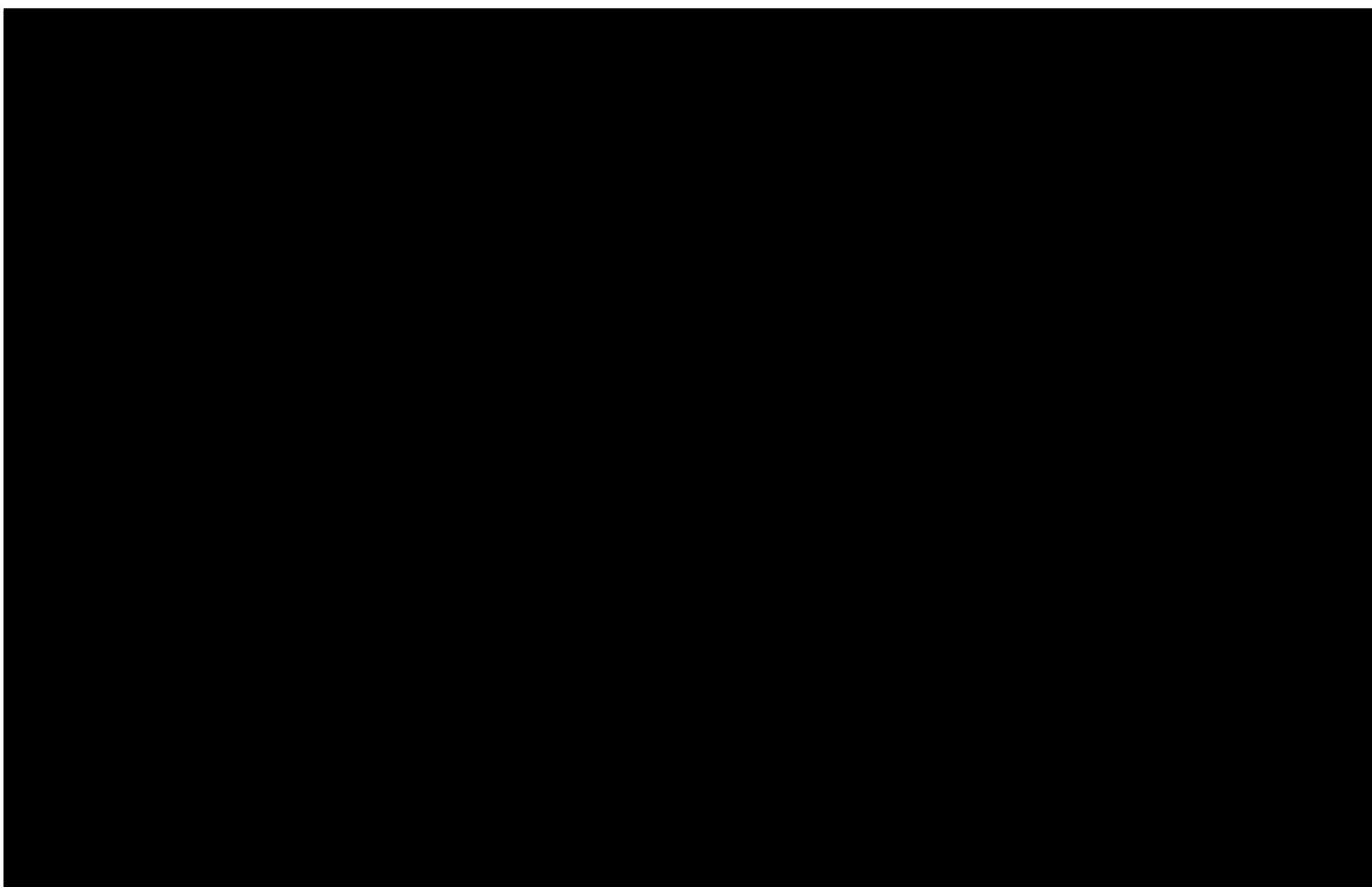
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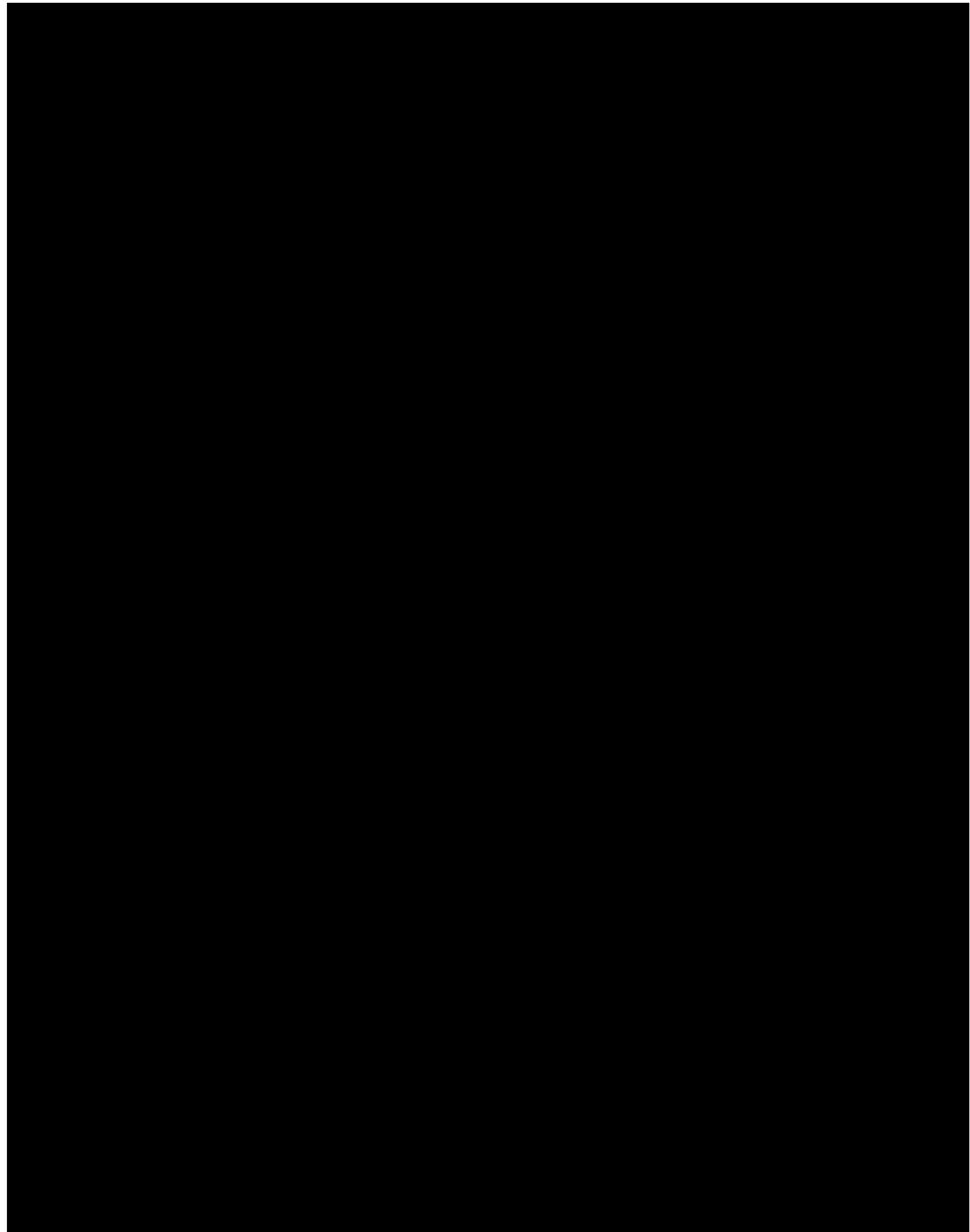
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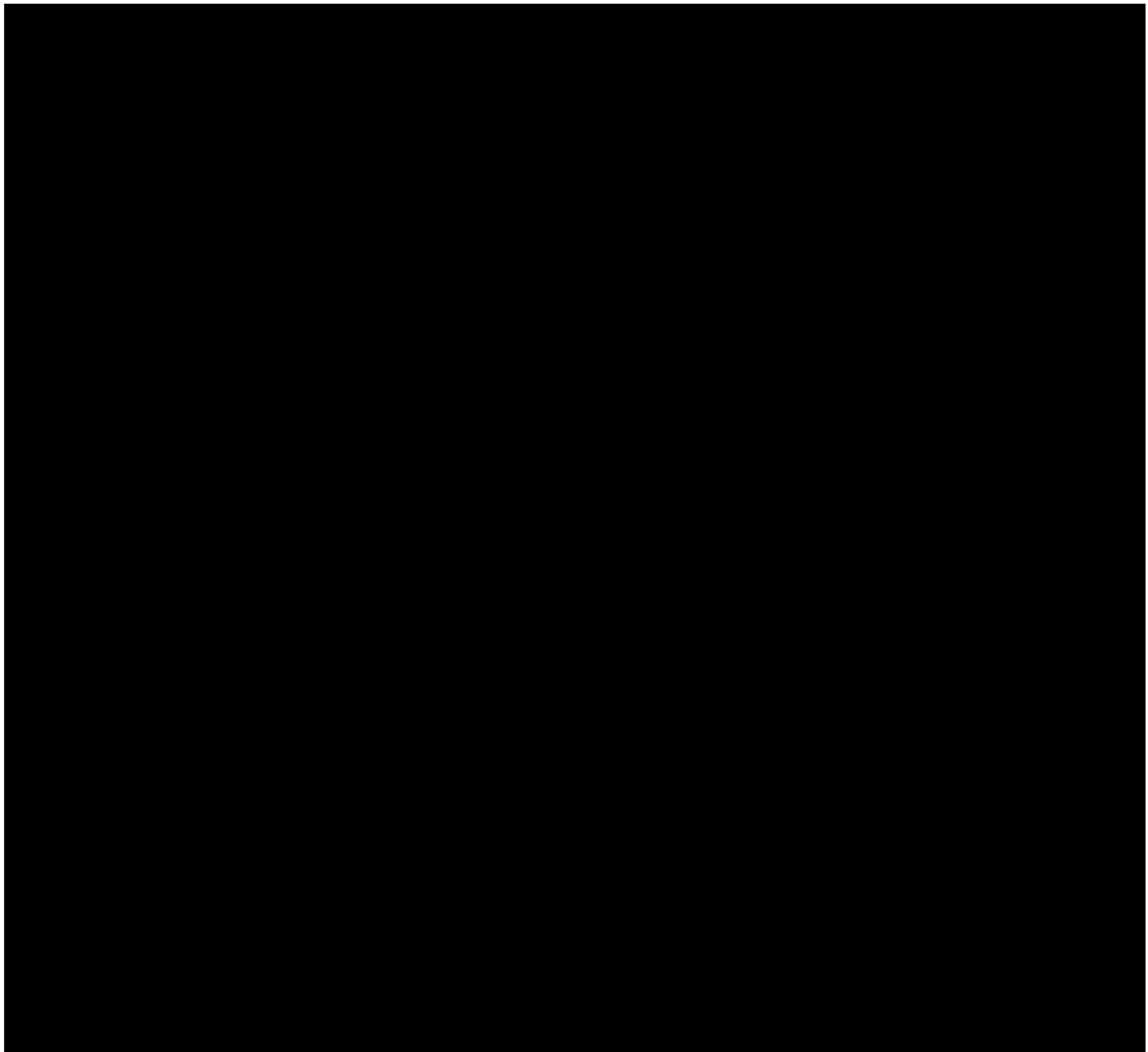


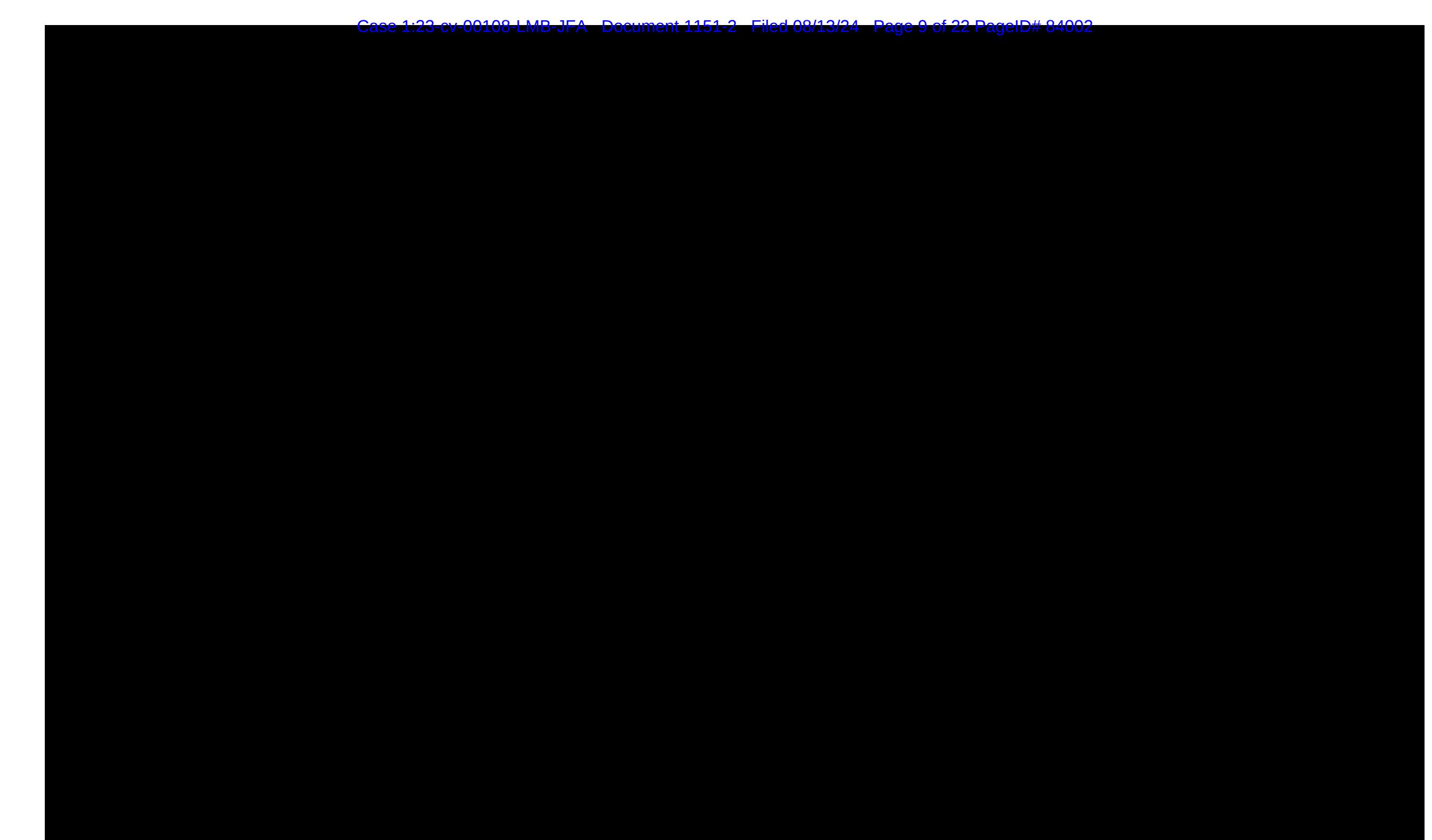


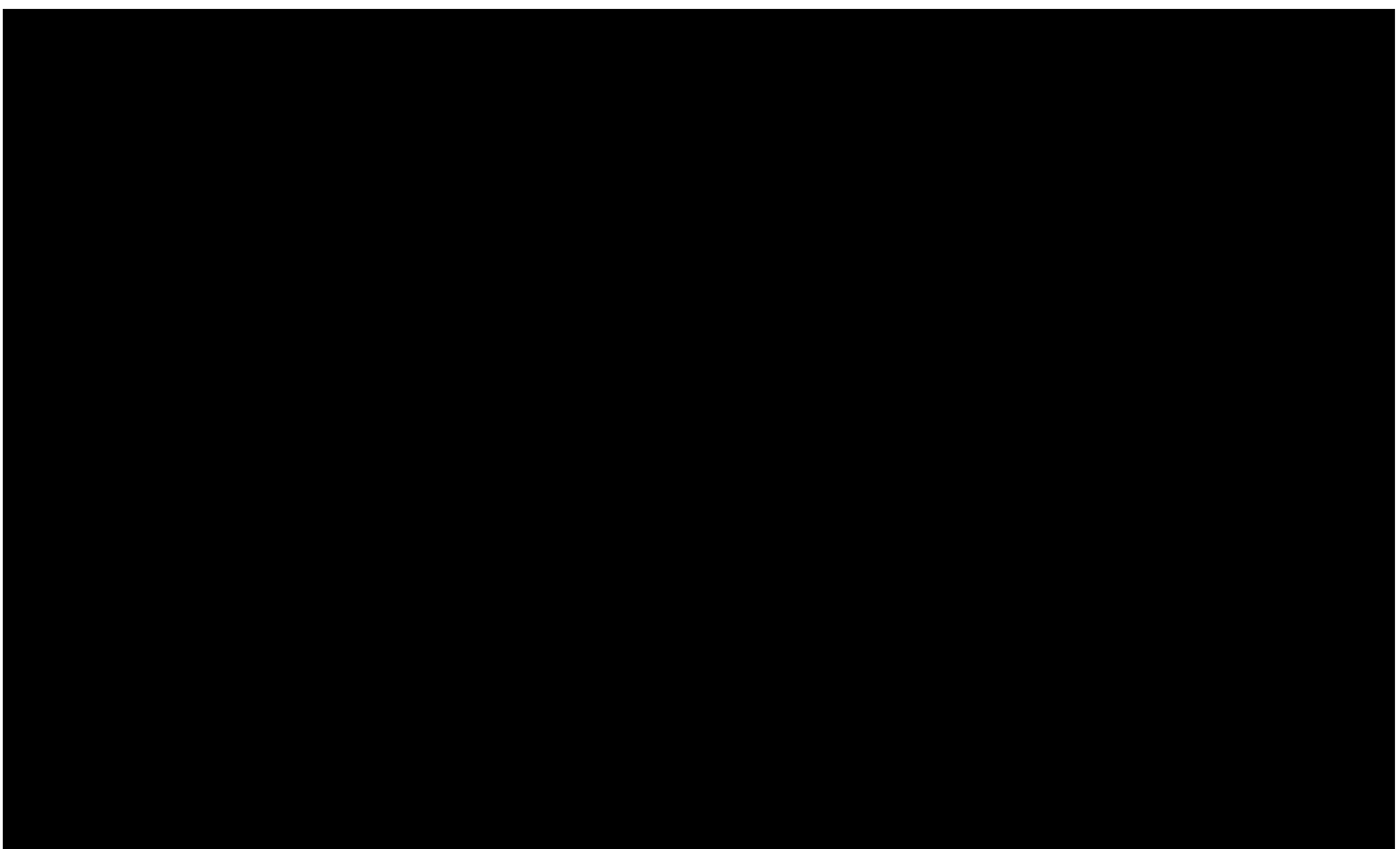


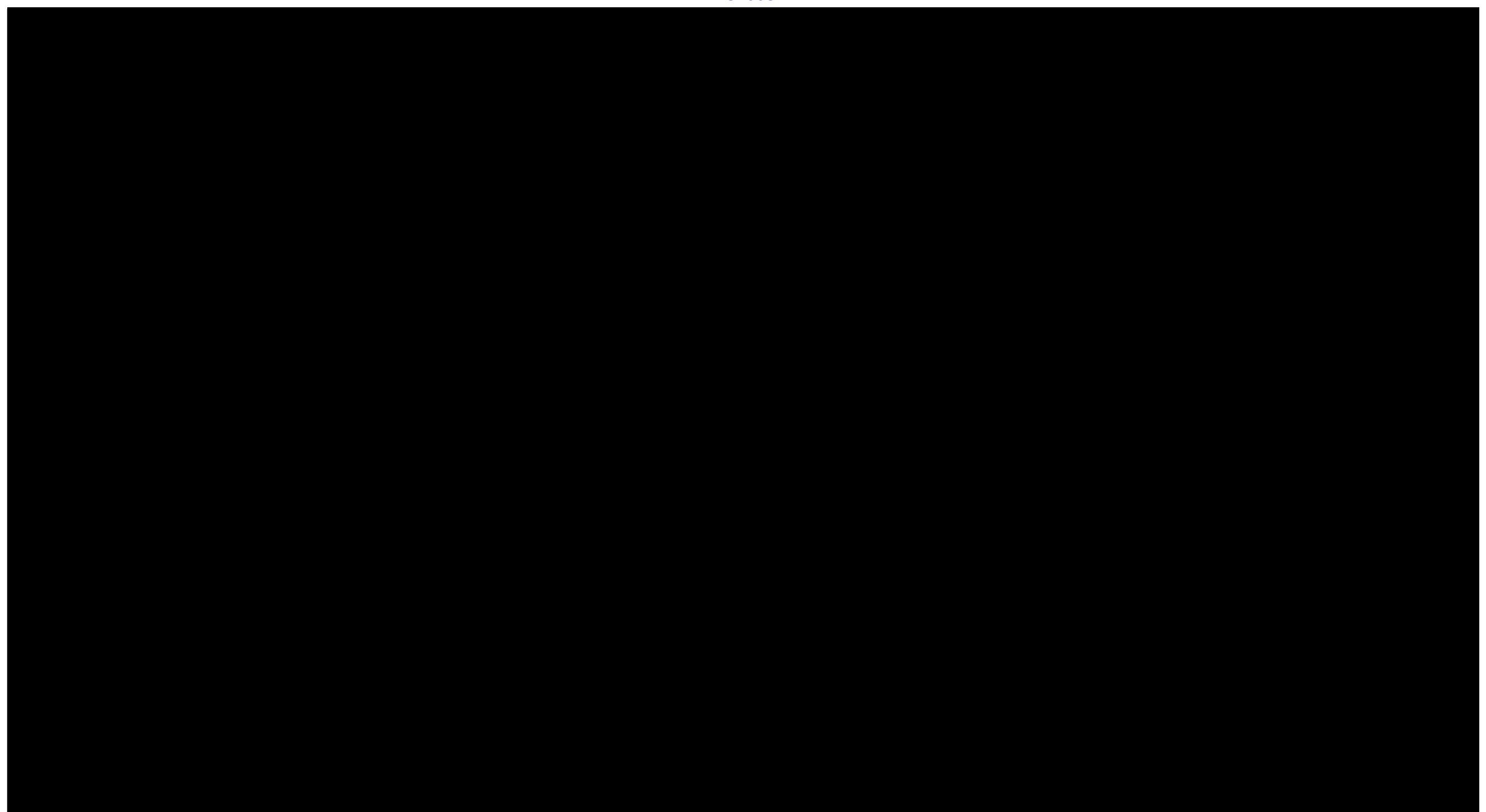


<https://www.cpcstrategy.com/blog/2018/09/amazon-advertising-rebranding/>









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Appendix

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